

the DIRECTOR

Official publication of the National Funeral Directors Association

2010 Editorial Calendar & Advertising Deadlines

January 2010

The Void of Death: Grief & Bereavement

Ad Space Reserved by November 5, 2009
Ad Material Due by November 16, 2009
Editorial Material Due by November 10, 2009

February 2010

Boost Your Bottom Line: Business & Management

Ad Space Reserved by December 4, 2009
Ad Material Due by December 15, 2009
Editorial Material Due by December 10, 2009

March 2010

Advance Planning & Funding: The State of Preneed

Ad Space Reserved by January 5, 2010
Ad Material Due by January 15, 2010
Editorial Material Due by January 11, 2010

April 2010

GenNext: Mortuary Education & Licensure

Ad Space Reserved by February 5, 2010
Ad Material Due by February 15, 2010
Editorial Material Due by February 10, 2010

May 2010

The D.C. Effect: Regulation & Compliance

Ad Space Reserved by March 5, 2010
Ad Material Due by March 15, 2010
Editorial Material Due by March 10, 2010

June 2010

Choices: Consumers & Personalization

Ad Space Reserved by April 5, 2010
Ad Material Due by April 15, 2010
Editorial Material Due by April 9, 2010

July 2010

Cremation: Preparation for Memorialization

Plus: NFDA Expo Preview
Ad Space Reserved by May 5, 2010
Ad Material Due by May 14, 2010
Editorial Material Due by May 10, 2010

August 2010

Tech Skills: Body Preservation & Presentation

Ad Space Reserved by June 4, 2010
Ad Material Due by June 15, 2010
Editorial Material Due by June 10, 2010

September 2010

Preview: NFDA's New Orleans Convention

Ad Space Reserved by July 5, 2010
Ad Material Due by July 15, 2010
Editorial Material Due by July 9, 2010

October 2010

Get Noticed: Public & Media Relations

Ad Space Reserved by August 5, 2010
Ad Material Due by August 16, 2010
Editorial Material Due by August 10, 2010

November 2010

The Future of Funeral Service: Technology & Trends

Ad Space Reserved by September 3, 2010
Ad Material Due by September 15, 2010
Editorial Material Due by September 10, 2010

December 2010

Recap: NFDA's New Orleans Convention

Ad Space Reserved by October 5, 2010
Ad Material Due by October 15, 2010
Editorial Material Due by October 11, 2010

To reserve advertising space in The Director, please contact Kellie Schilling in advance of the deadline above at 800-228-6332 or 262-814-1546, via e-mail at kschilling@nfda.org, or via fax at 262-789-6977.

To contribute an article to The Director, please review the magazine's editorial guidelines and then contact Chris Raymond in advance of the deadline above via e-mail at craymond@nfda.org.

***To submit a press release for publication in The Director:
Funeral Professionals, Firms & Funeral Service Organizations: FSNews@nfda.org
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